

the
SIMPLE
STUDIO

MUNTHE

In the
Simple
Studio



the
SIMPLE
STUDIO

BLAZER / SUSSIMA - PANTS / SUMATRA - TOP / DEAREST



THE SIMPLE STUDIO

To the SIMPLE STUDIO founder Naja Munthe, a few qualities are a given when it comes to fashion: committing to a conscious way of being in the world, practicing a deeply rooted understanding of quality and designing with a pure abundance of creativity. These qualities are combined in the SIMPLE STUDIO – a line that builds on the MUNTHER heritage but explores more classical shapes that unites Scandinavian simplicity with luxurious materials.

THE IDEA

The idea of the SIMPLE STUDIO is born out of years of experience on what women want to wear over and over again. The signature go-to styles that always make you feel beautiful and comfortable whether you are casually lounging at home or going out. Hand-picking these styles, the SIMPLE STUDIO collection offers a minimalistic signature combining meticulous tailoring, subtle details, and carefully curated materials that feel soft and sensuous to wear. The result is a holistic and lasting collection that exudes understated elegance and effortless everyday luxury providing women with ease and the confidence to live life the fullest. The styles work equally well as a coherent look or as a means to tone down more vibrant styles.



SHIRT / HOLLIA - JEANS / NAOMIA - BELT / CADEN







BLOUSE / CUTEST - PANTS / SUMATRA



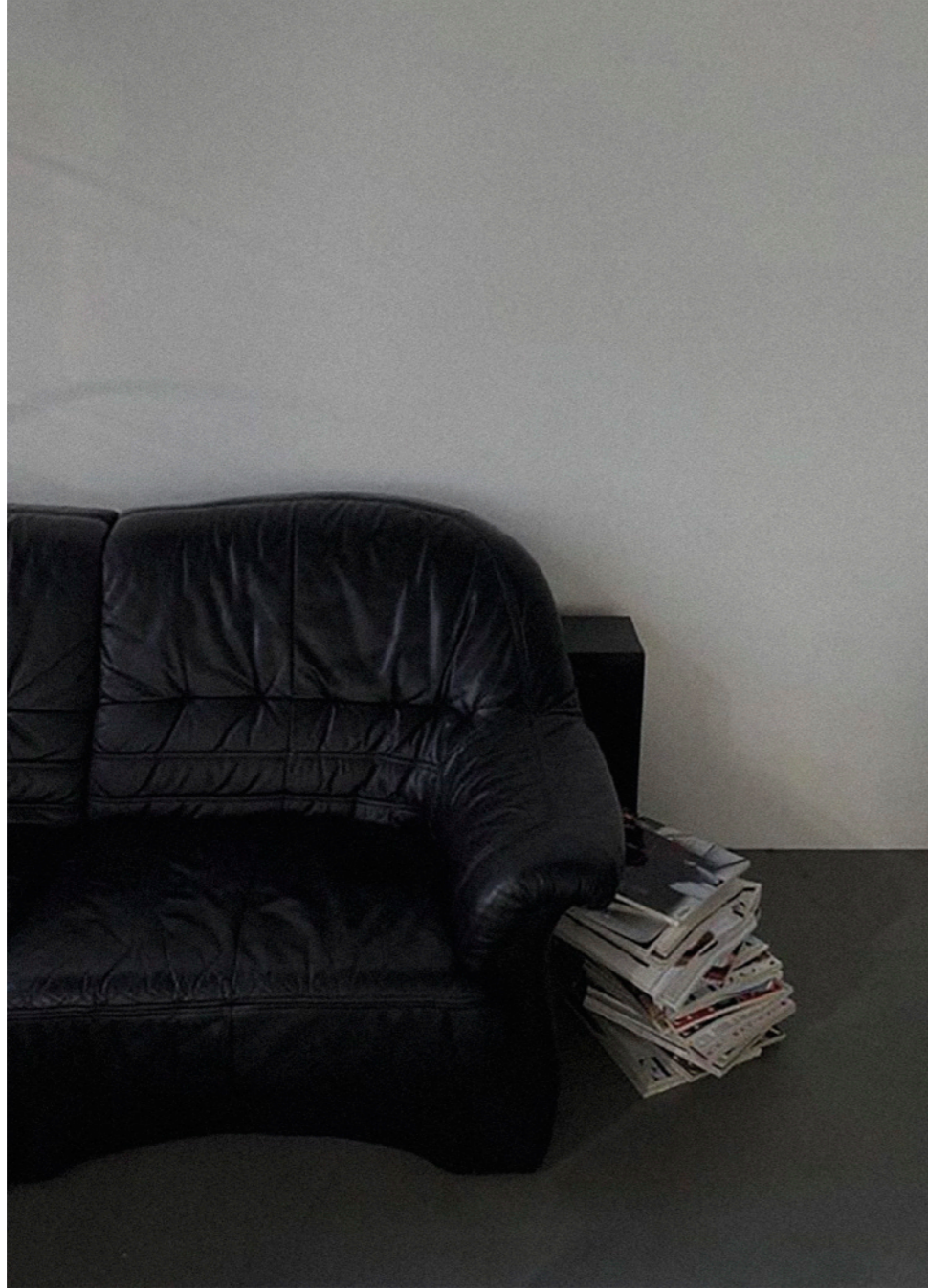
SHIRT / HOLLIA

The entire collection is designed with longevity in mind to prolong the lifecycle of each style and at least 80% of the collection is made from the certified materials.

"I want to create a holistic collection of styles that you feel good wearing simply because they complement your body and because they offer a responsible take on fashion by being consciously produced and designed to naturally slow down the usual consumerism cycle of high fashion."

- Naja Munthe







SHIRT / LALALU - DRESS / BABYLONIA - SHIRT / HOLLIA



T-SHIRT / JULIANCO - TIGHTS / SANDY





KNIT / TUPPER



DRESS / BABYLOMA

The fabrics should have a strong tactile quality to them, whether it be the structure and weaving or the fabric itself and they should feel soft and sensuous to wear.

BLAZER / SUSSIMA - DRESS / BABYLOMA







“I want every piece to stay beautiful over time and therefore we hand-pick very exclusive, high-quality materials for the SIMPLE STUDIO collection. This meticulous curation combined with an uncompromising attention to the tailoring and the details lead to styles that are flatteringly accentuating the female body and provide the women who wear them with ease and confidence.”

- Naja Munthe



KNIT / ARISSA - SKIRT / EXPANDRA



TOP / PEACH - SKIRT / EXPANDRA





The signature go-to styles that always make you feel beautiful and comfortable whether you are casually lounging at home or going out.



KNIT / SWELINA - SHIRT / LALALU - PANTS / SUMATRA - BELT / CADEN



BLOUSE / LUTEST - JEANS / NAOMIA - BELT / CADEN - BAG / MARILYN



The SIMPLE STUDIO is a part of MUNTHE's conscious journey and exemplifies a responsible approach to design and production. The entire collection is designed with longevity in mind to prolong the lifecycle of each style and at least 80% of the collection is made from the certified materials on our Preferred Material List that have a more sustainable lifecycle. Each style is furthermore produced in accordance with our Code of Conduct that ensures decent working conditions with our suppliers.





SHIRT / LALAU



SHIRT / LALAU - SKIRT / BABA





KNIT / TUPPER



BLOUSE / CUTEST - PANTS / SUMATRA

The SIMPLE STUDIO collection is a line that contributes more classical shapes that unites Scandinavian simplicity with luxurious materials.



DRESS / BABYLONIA

"I want to create a holistic collection of styles that you feel good wearing simply because they complement your body."



TOP / PEACH





KNIT / ARISSA - SHIRT / HOLLIA





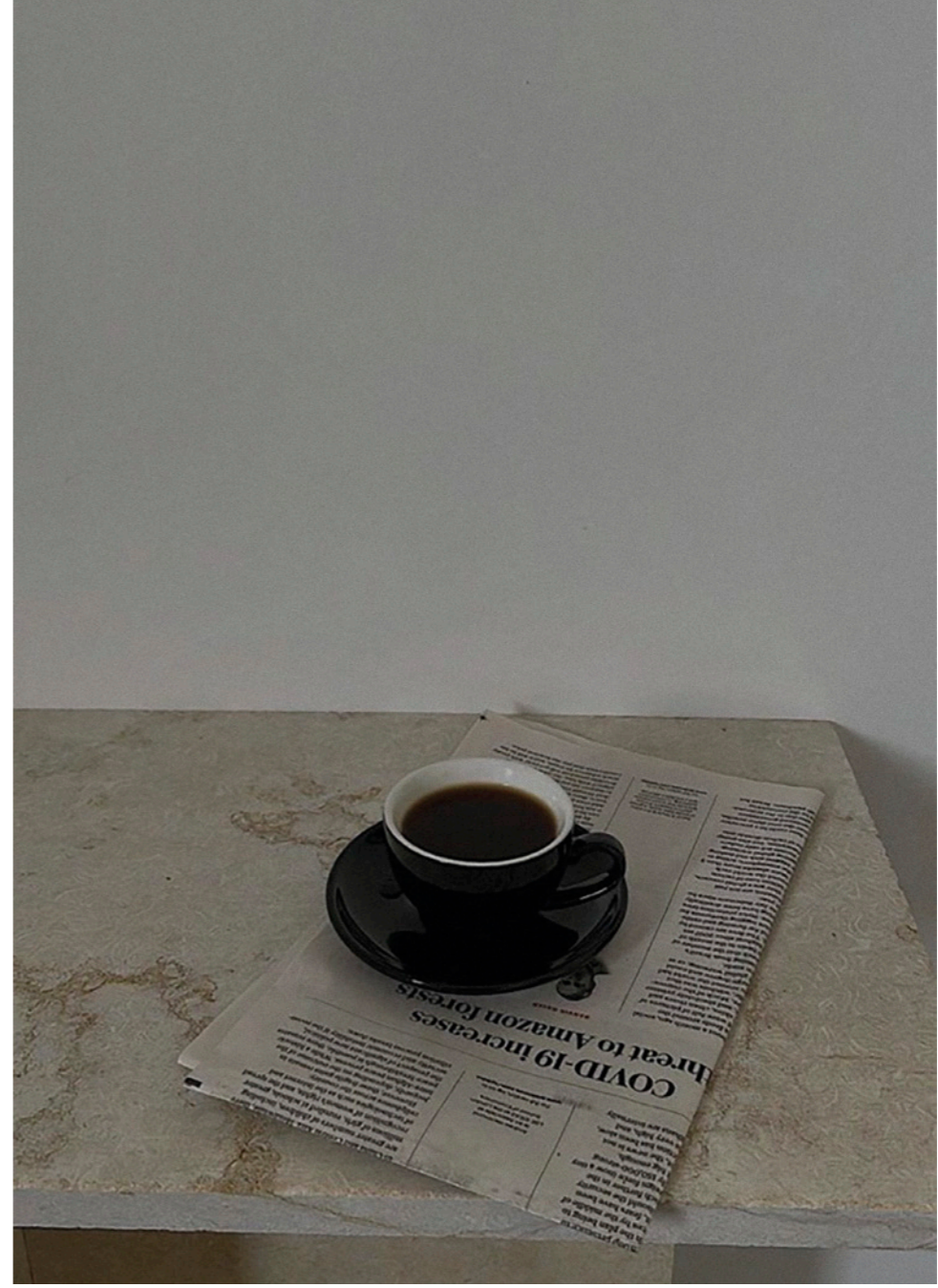
BLAZER / SUSSIMA - KNIT / GOLDLOCK



T-SHIRT / MUTULA - LEATHER PANTS / DEMI



KNIT / SWELINA - SHIRT / LALALU - PANTS / SUMATRA - BELT / CADEN







“Being in the business since 1994, I realized that there are styles, materials and tailoring that work again and again across bodies, across age and across the more whimsical trends in fashion. With the SIMPLE STUDIO, I wanted to elevate and amplify these pieces to cater for the occasions where women wish to work a more subtle yet equally strong look.”

- Naja Munthe



KNIT / KIAPAN - SKIRT / BABA





DRESS / BABYLOMA



BLAZER / SUSSIMA - KNIT / GOLDILOCK - PANTS / SUMATRA



KNIT / ARISSA - PANTS / CULINARI - BAG / MARILYN



BLAZER / SUSSIMA - PANTS / SUMATRA



BLOUSE / JIKOLAZ - SKIRT / EXPANDRA - BAG / MILLA



TOP / PEACH - HAT / JEWEL



BLOUSE / LALALU - PANTS / SUMATRA - BLAZER / SUSSIMA
BELT / CADEN



BLAZER / SUSSIMA - BLOUSE / CUTEST - KNIT / KIARAN - JEANS /
NAIOMIA



BLOUSE / CHAPTER - SKIRT / EXPANDRA - SOCKS / GAKAN



SKIRT / EXPANDRA - BAG / MILLA



TOP / PEACH - PANTS / SUMATRA



KNIT / GOLDBLOCK - SKIRT / BABE



BLAZER / SUSSIMA - KNIT / SWELINA - PANTS / SUMATRA



KNIT / SWELINA - JEANS / NAIOMIA



TOP / DEAREST



KNIT / SWELINA - PANTS / SUMATRA



BLAZER / SUSSIMA - PANTS / SUMATRA



KNIT / SWELINA - JEANS / CULINARI



BLAZER / SUSSIMA - TOP / PEACH - PANTS / SANDY - HAT / JEWEL



KNIT / KIARAN - JEANS / CULINARI - BAG / MARILYN



BLOUSE / JOTE - JEANS / CULINARI



DRESS / BOBULA



DRESS / BABYLOMA - BAG / MILLA



BLOUSE / CUTEST - PANTS / SANDY



BLOUSE / MUTULA - JEANS / CULINARI - BELT / CADEN



BLOUSE / JOTE - KNIT / ARISSA - JEANS / CULINARI



TOP / PEACH - BLOUSE / CUTEST - PANTS / SANDY - HAT / JEWEL



KNIT / GOLDBLOCK - JEANS / KIMMY - BAG / MILLA



BLOUSE / LUTEST - JEANS / NAIOMIA - BELT / CADEN



TOP / DEAREST



T-SHIRT / JULIANCO - JEANS / NAIOMIA



TOP / PEACH - JEANS / CULINARI - HAT / JEWEL - BELT / CADEN



BLOUSE / HOLLIA - SKIRT / BABE



DRESS / BABYLOMA



BLOUSE / GOLDBLOCK - JEANS / CULINARI



TOP / PEACH - BLAZER / SUSSIMA - JEANS / KIMMY



TOP / PEACH - KNIT / TUPPER - SKIRT / EXPANDRA



BLOUSE / CHAPTER - SKIRT / EXPANDRA



BLOUSE / LALALU - PANTS / SUMATRA



DRESS / BABYLOMA



BLOUSE / LALALU - JEANS / CULINARI - BELT / CADEN



T-SHIRT / JULIANCO



DRESS / SWEETHEART



BLOUSE / LUTEST - PANTS / SUMATRA



KNIT / ARISSA - PANTS / HOLLY



DRESS / BOBULA - BAG / MILLA



KNIT / GOLDBLOCK - SKIRT / BABE



KNIT / GOLDBLOCK - SKIRT / EXPANDRA - SOCKS / GAKAN



KNIT / ARISSA



BLOUSE / CUTEST - JEANS / NAIOMIA



DRESS / BABYLOMA

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